



# JetOctopus

WE IMPRESS

If you're looking for strong  
SEO-partner then your search stops here

**Make your SEO predictable, visible  
& ever-growing with JetOctopus. No  
more hypotheses. Data-driven SEO.**



### **A RESPONSIVE PARTNER**

who will provide you with business-inspiring tools, technological expertise, and support at every stage of your SEO journey



### **A TECH PARTNER**

with the fastest crawler, the best log analyzer, preset charts with SEO opportunities



**What we do?  
We are making SEO  
world a better place.**

**How? Let me explain.**

**Julia Nesterets**  
CO-FOUNDER, CEO



# SPEED

JetOctopus now is **the fastest**  
and one of **the most progressive**  
Enterprise SEO Platform.



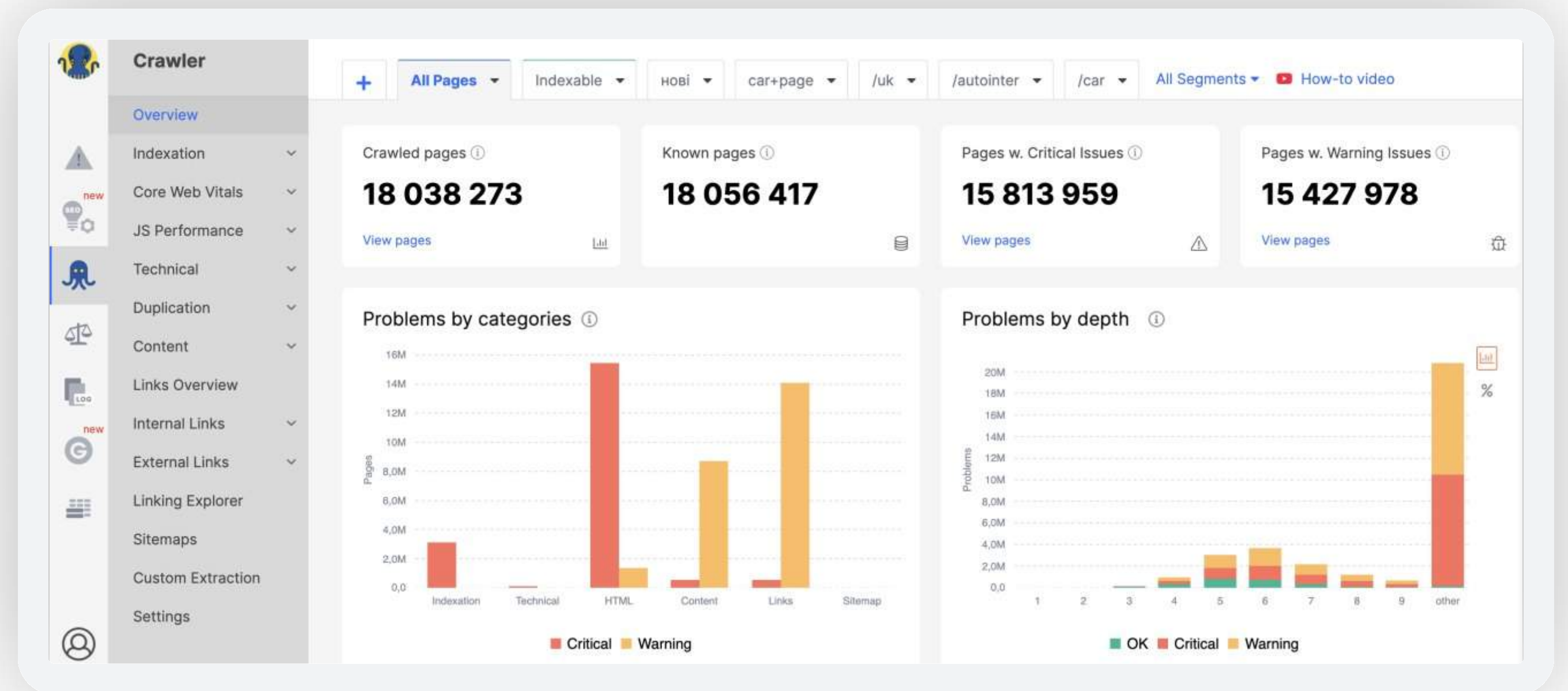
**250** p./sec  
the average crawl speed

# VISUALIZATION

Concentrate on the **main issues** from the very first second.



Data visualization makes SEO analysis easy and quick. No more Excel job is needed. Preset charts with insights is our motto.



All SEO agencies  
face **restrictions**  
on projects.

This means that you lose the ability to  
crawl all of your clients on a regular basis.



# WITHOUT LIMITS

With JetOctopus  
there are no  
project limits.

We hate limits as you do.  
So, forget about them.



We **don't limit projects**.

Only the number of  
pages matters.

“**Customer centricity  
is our mantra. You  
will never stay alone!**”

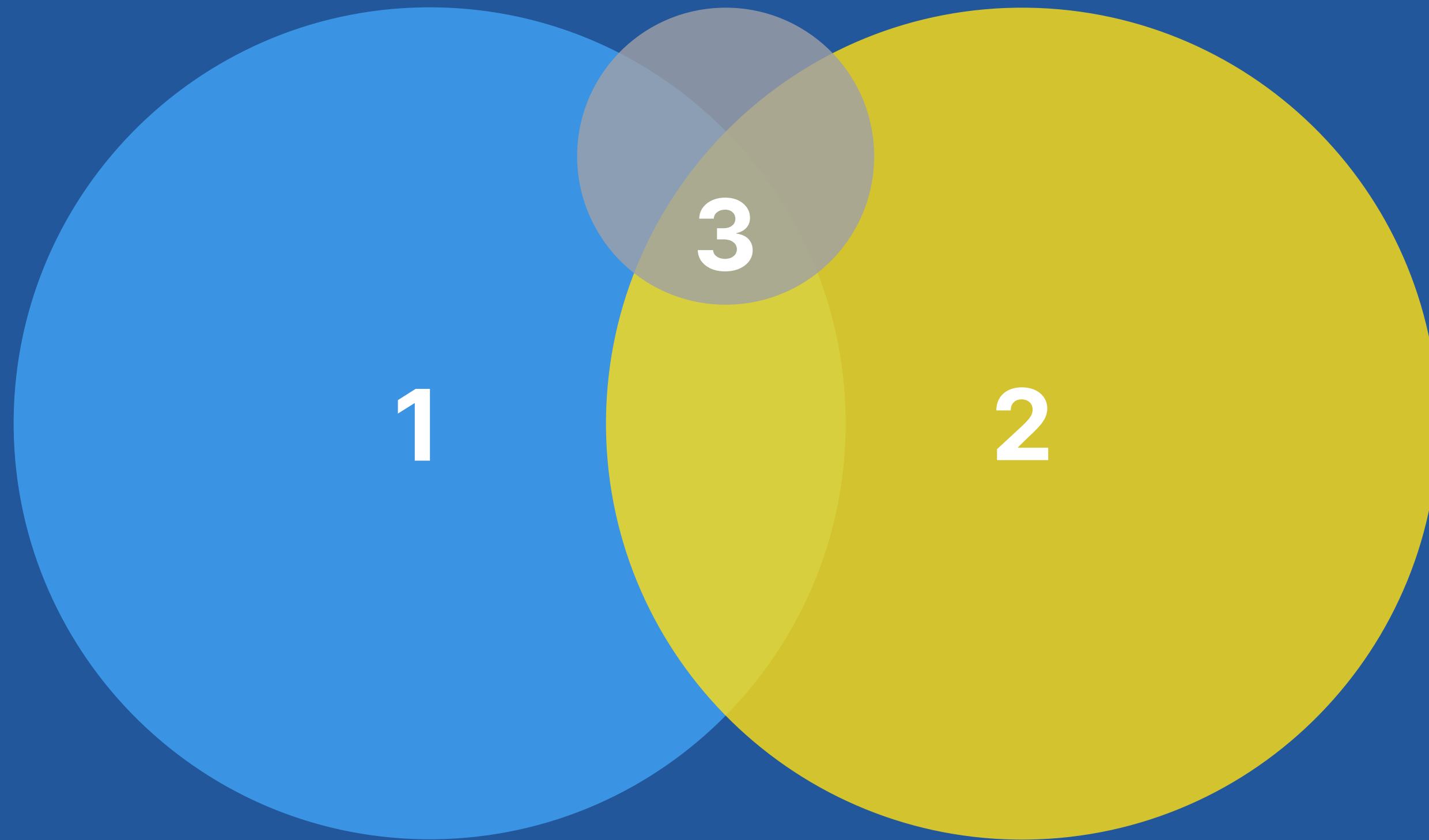
**Yulia Pereiaslova**

CUSTOMER SUCCESS MANAGER



- ✓ INTUITIVE INTERFACE
- ✓ HUMAN ONLINE CHAT
- ✓ ALWAYS RESPONSIVE
- ✓ TECHNICAL SUPPORT
- ✓ SEO CONSULTANCY

# JOIN DATASET OPTIONS



**1** the part of the website that is not visited by bots

**2** crawl budget waste: pages that are not included in the structure, which are visited by bots

**3** the most SEO-effective part of the website: the pages that are within the structure, visited by search bots



# 1

## Join datasets

**Dataset Crawl Pages**

+ Add Filter

Join Dataset ⓘ

+ Bot Logs   + Pages in GSC   + Seo Active Pages   + Pages Problems   + Near Duplication   + Ahrefs Backlinks

+ Sitemap Urls   + In Links   + Links On Page

Apply   Create my KPI   Save as a Problem   Save as a Segment

# HOW DO THE DATASET OPTIONS WORK?

# 2

## Choose filters

**Columns**

General

- URL
- Visits Count
- Status Codes
- Last Status Code
- HTTP Methods
- Bots
- Avg Size
- Avg Load Time
- First Visit Date
- Last Visit Date

**Pages in GSC**

General

Current

- Impressions
- Clicks
- CTR
- Position
- Missed Clicks

Crawl Pages: Page x   Crawl Pages: Distance from Index (DFI) x

Crawl Pages: Is Indexable x   Crawl Pages: Non Indexable Reason x

Crawl Pages: Status Code x   Crawl Pages: Load Time x

Crawl Pages: Found at URL x   Crawl Pages: In Links All x

Crawl Pages: In Indexable Pages x   Bot Logs: Visits Count x

Pages in GSC: Impressions x   Pages in GSC: Clicks x

Pages in GSC: CTR x   Pages in GSC: Position x

Apply

# 3

## Enjoy the visualized results

**Data Table**   Setup Columns   + Crawl the list   Page Speed <sup>new</sup>

Showing 1-100 of 22,125 items.

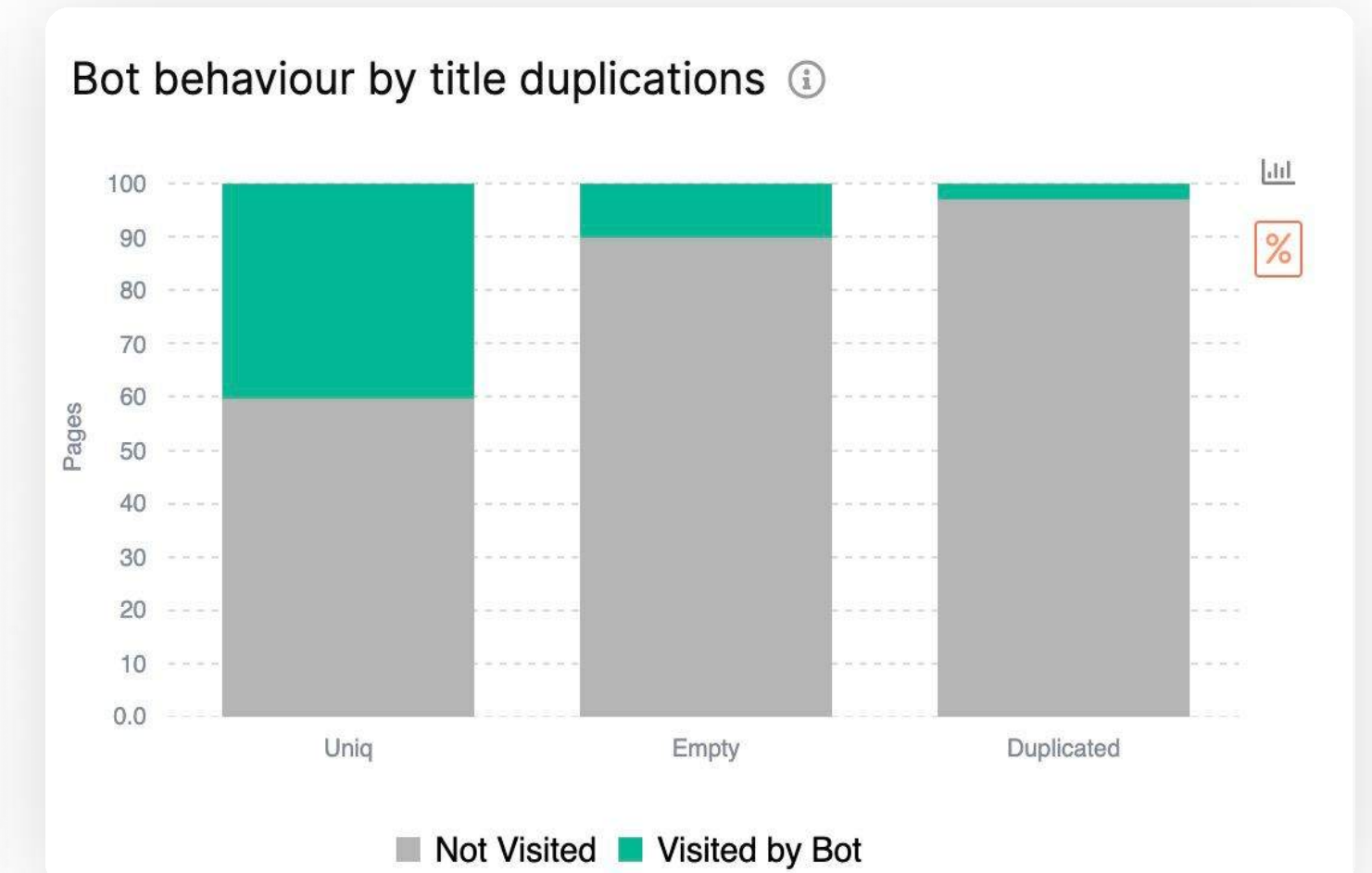
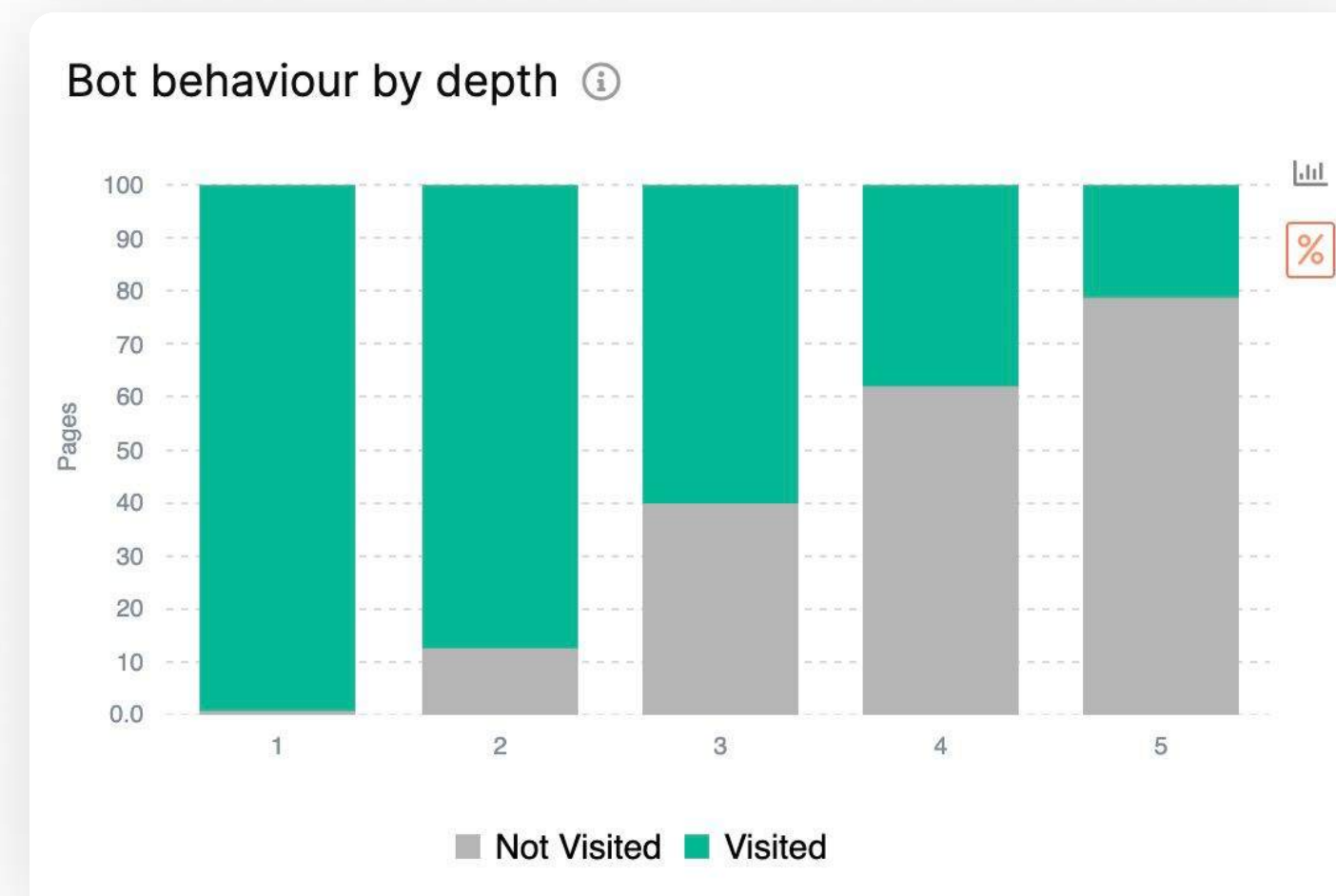
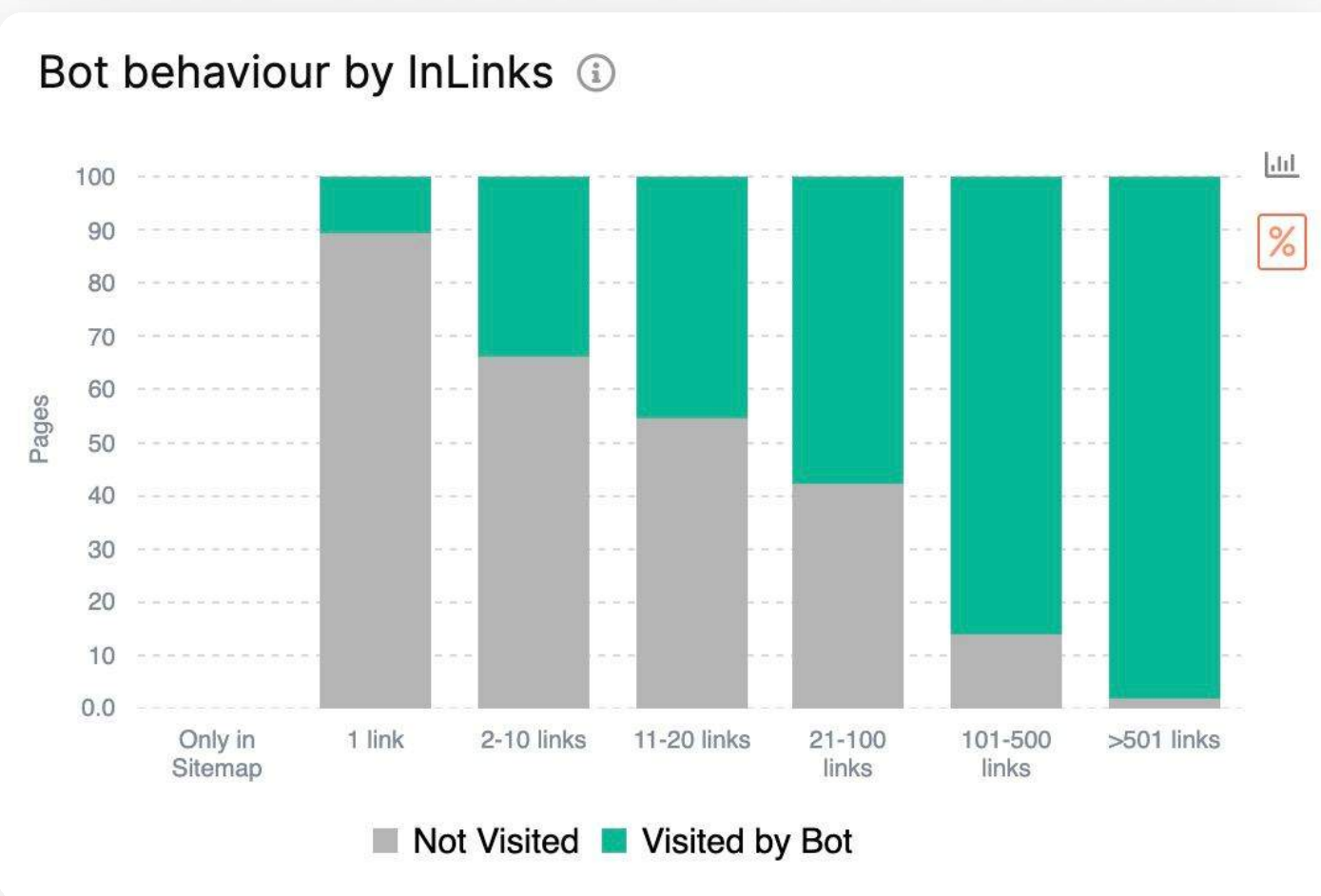
Page x	Distance from Index (DFI) x	Is Indexable x	Non Indexable Reason x	Status Code x	Load Time x	Found at URL x	In Links All x	In Indexable Pages x	Visits Count x	Impres
Excellaa Tremont in Keshav Nagar, Pune @ 48.50 Lac   Price List, Reviews & Floor Plans <a href="https://example.com/pune-residential-property/excellaa-tremont/107456/project">https://example.com/pune-residential-property/excellaa-tremont/107456/project</a>	3	✓	Example Value #2204266558	Example Value #556920499	2.7	<a href="https://example.com/pune-residential-property/godrej-infinity/5344/project">https://example.com/pune-residential-property/godrej-infinity/5344/project</a>	29	22	11	32
Raheja Reflections Odyssey - Price on Request, 4 Beds BHK Floor Plans Available in Kandivali East, Mumbai <a href="https://example.com/mumbai-residential-property/raheja-reflections-odyssey/3058/project">https://example.com/mumbai-residential-property/raheja-reflections-odyssey/3058/project</a>	4	✓	Example Value #2204266558	Example Value #556920499	0.6	<a href="https://example.com/projects-by-raheja-universal-in-mumbai">https://example.com/projects-by-raheja-universal-in-mumbai</a>	3	3	11	4
Neptune Swarajya Ambivali - Price on Request, 1 BHK-2 BHK BHK Floor Plans Available in Ambivali, Thane <a href="https://example.com/thane-residential-property/neptune-swarajya-ambivali/28882/project">https://example.com/thane-residential-property/neptune-swarajya-ambivali/28882/project</a>	3	✓	Example Value #2204266558	Example Value #556920499	0.4	<a href="https://example.com/real-estate-builders-in-thane">https://example.com/real-estate-builders-in-thane</a>	10	8	43	30

# BEST LOG ANALYZER



NO MANUAL WORK IS NEEDED!

JetOctopus visualizes  
the **work of search bots**  
on your site.





JetOctopus

# We are fans of what we do and are dedicated to a conscious businesses.

In JetOctopus we believe that time is the new currency, and speed of decision-making is the new black.

That's why our key task is to solve companies' targets as quickly and comprehensively as possible.

**5 YRS**

IN BUSINESS

**20 BLN.**

PAGES ARE CRAWLED

**40K+**

WEBSITES ARE CRAWLED

**80 BLN.**

LOG LINE ARE PROSSEDED



## Crawler

JS performance,  
250 p./sec, Core  
Web Vitals etc.



## My Data

Upload any dataset  
to enrich SEO  
analysis



## Logs Analyzer

Bots behavior, Crawl  
budget optimization,  
Impact session



## GSC Console

Cannibalisation, Keywords analysis, SERP  
efficiency, Clicks, Impressions



## Google Analytics

Visits, Bounce rate,  
Time on page

**JetOctopus is  
EU based company  
with international  
servers**



**Main offices:  
Estonia & UA**

**Servers:  
EU, USA, AU**



**We are proud to have  
Ukrainian roots!**

# 28 countries of target geography



**With 4 main regions:  
EU, Canada, USA, Asia**



**We are proud to have  
Ukrainian roots!**

# Our main solutions

## Log files analysis increases Site Indexability

- CRAWL BUDGET OPTIMIZATION INSIGHTS
- LIVE LOGS AT HAND WITH NO TIME LAG
- ANALYSIS OF MORE THAN 40 BOTS
- BOTS BEHAVIOUR DYNAMICS
- FAKE BOTS DETECTION
- HEALTH OF YOUR WEBSITE SECTION
- SUBDOMAINS NO LIMITS



## Crawl data reflects the SEO health of a website

- CRAWLING SPEED UP TO 250 PAGES / SEC
- CLOUD-BASED. WITHOUT PARALYZING YOUR PC
- NO DOMAINS LIMITS
- NO USER LIMITS
- JS CRAWLING. PRICING: 1 JS PAGE LIKE 2 HTML PAGES
- PRE-SET REPORTS WITH ISSUES
- COMPARE CRAWLS OPTION
- SEGMENTATION
- SCHEDULE A CRAWL OPTION CRAWLING CAPACITY WITHOUT LIMITS
- CORE WEB VITALS
- ALERTS



## GSC gives insights on SERP efficiency

- FULL DATA FROM GOOGLE SEARCH CONSOLE API
- BULK MODE CONNECTION
- 16-MONTH PERIOD
- ALL DATA IS SHOWN IN DYNAMICS
- WINNERS / LOSERS LISTS OF URLS / KEYWORDS
- ZERO CLICKS KEYWORDS
- ACTIVE PAGES WITH MASSIVE TRAFFIC
- POSITIONS OF THE WHOLE WEBSITE
- CANNIBALIZATION



# How JetOctopus helps you increase SEO traffic?

**1**

## Crawl your website

AT THE FASTEST SPEED. JETOCTOPUS WILL CRAWL YOUR WEBSITE WITHOUT PARALYZING YOUR PC.

**2**

## Integrate your logs

JUST 2 LINES OF CODE FOR YOUR DEVELOPERS, AND YOU GET YOUR LIVE LOGS AT YOUR FINGERTIPS.

**3**

## Integrate Google Search Console

EXTENDED GSC DATA INTO JETOCTOPUS TOGETHER WITH CRAWLING AND LOGS DATA. NO EXTRA FEES.

**4**

## Get you SEO-efficiency picture

VISUALIZE YOUR SITE'S SEO EFFECTIVENESS ON ONE GRAPH: SITE VISIBILITY FOR SEARCHBOTS, EFFICIENCY IN SERP, SEO OPPORTUNITIES.

**5**

## Increase site indexability

IMPLEMENT THE NEEDED CHANGES TO INCREASE THE VISIBILITY OF THE SITE FOR BOTS AND WATCH THE DYNAMICS. JOIN THE DATASETS.

**6**

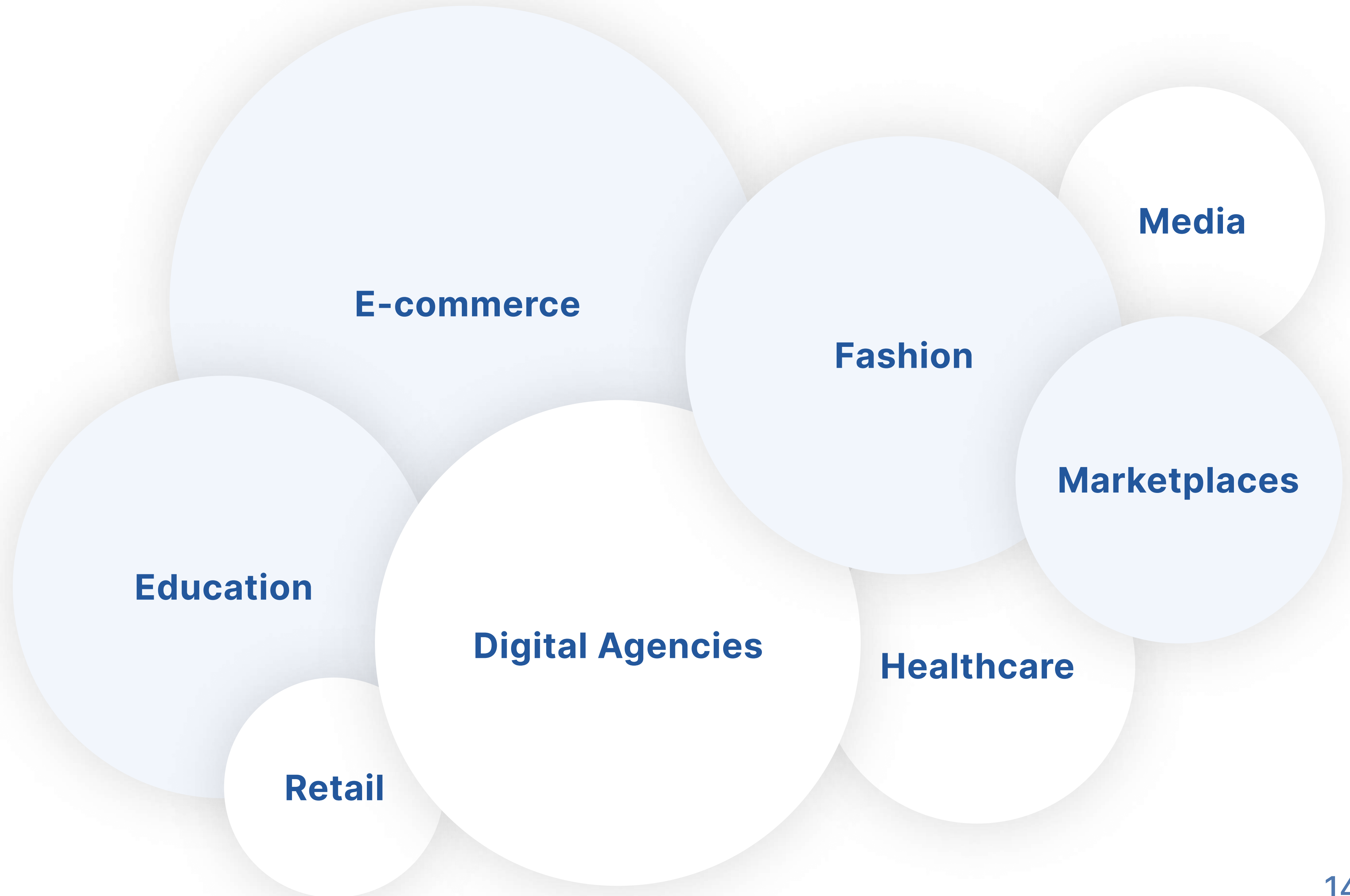
## Work with you SERP-efficiency

CANNIBALIZATION, KEYWORDS ANALYSIS, URL WINNERS/LOSERS (BY EXPRESSIONS, CLICKS, POSITIONS).



# Our ideal clients

That is just a small part of our target industries.



# Our values



**TO MAKE AN SEO-WORLD  
A BETTER PLACE. ENTERPRISE  
SEO PLATFORM, WHICH IS NOW  
ACCESSIBLE TO EVERYONE.**



**FOCUS ON CLIENTS'  
(BUSINESSES' ) NEEDS AND  
PROVIDE THEM WITH THE  
BEST SOLUTIONS.**



**WE ARE AN AGILE TEAM. WE  
ARE CONSTANTLY UPDATING  
OUR PLATFORM WITH NEW  
PROGRESSIVE TOOLS.**



**WE HATE MANUAL WORK AS  
MUCH AS YOU DO. NO MORE  
EXCEL WORK IS NEEDED.**



**QUICK PLATFORM OPERATION.  
IT PROCESSES DATA LITERALLY  
ON THE FLY.**



**OPEN-MINDED. WE ADORE  
FEEDBACK AND FEATURE  
REQUESTS FROM OUR CLIENTS.**



“  
**Talk less, show more.  
Cases speak louder  
than words.**

**Serge Bezborodov**  
CTO

# CASE 1 / Helped to index 150mln+ pages for Depositphotos

**Problem** 150 mln.pages indexed by Googlebot

**Solution** STEP 1 / Increased the crawl rate through internal linking

**Solution** STEP 2 / Added noindex tag using JetOctopus Log Analysis



**IN JUST A FEW WEEKS**

With the JetOctopus toolkit, almost all the pages with internal filter settings were gone from the logs, and Google started crawling the content pages more frequently.

# CASE 2 / DOM.RIA (Real Estate) doubled their googlebot visits using JetOctopus

**Problem** The directories were too difficult for search robots to find and scan them.

**Solution** STEP 1 / Created an updated sitemap and placed it in the footer.

**Solution** STEP 2 / Rethinked internal linking



IN JUST 15 DAYS

**+266%**

1,398,000 street pages

**+230%**

23,000 metro pages

**+230%**

450,000 district pages

# Our process is easy

1



## Demo

A 1 hour demo meeting with our team to show you how our platform solves your pain points and how it helps you increase your SEO traffic.

2



## Trial

A 7-day free trial with no limit on any options. Experience the platform to the fullest. It's better to try it once than to hear about it 100 times.

3



## Integration

Simple processes for integrating any requests you need.

4



## Training & support

We provide all the tools that are critical to creating value for sustainable success: training, technical support, as well as consulting, coaching, and mentoring.

# In fine: JetBenefits

✓ SEO  
Safety

✓ The fastest  
crawling speed

✓ The best log  
files analyzer

✓ BIG DATA processes  
on the fly

✓ No project  
limits

✓ No capacity  
& users limits

✓ Customer  
care

✓ Schedule a crawl  
options

✓ Best  
price

✓ Join DATA  
sets options

✓ Top-down  
approach

✓ DATA visualization  
& preset reports

# SOME OF OUR CLIENTS





# What they say about JetOctopus

Our clients and market experts about us

“



**Samuel Schmitt**

Founder of thruuu, an Awesome SERP Analyzer



JetOctopus offers a performant web crawler and gives a really great summary of the problems found on my website.

In a couple of minutes, I was able to identify critical issues, and it took more minutes to solve them.

The interface is neat the filtering features allow me to deep dive into the SEO analysis and do some on-page optimisations.

Definitely another addition to my SEO toolbox that will keep my website healthy.

“



**Philipp Schinzler**

SEO aus Leidenschaft



All data in one place with streamlined and helpful presentation. Quickly gives the opportunity to identify technical SEO potentials. From internal linking to pagespeed, everything can be measured in one place. Predefined visualizations already give the necessary rough overview. Own log files and real keyword data directly from Google Search Console can be matched with own crawl data. The crawl can be set up quickly and comfortably including custom data extracts from your own pages. The JO-team and support are very friendly and helpful. Highly recommended.

“



**Lukasz Zelezny**

Director, SEO.London



JetOctopus is one of those tools that was previously missing from the market.

Simple to use on the one hand and a powerful optimisation tool on the other. The speed with which it crawls the pages is admirable. Also the clarity of the reports and the indication of the next steps to be taken is exceptional. I highly recommend it 🔥

“



**Ann Smarty**

SEO Influencer, seosmarty.com



JetOctopus is probably one of the most efficient crawlers on the market. It's fast and incredibly easy to use, even for a non-SEO. Its most convincing selling point is that it has no crawl limits, no simultaneous crawl limits and no project limits giving you more data for less money. If you are working on a huge database-driven website, you'll definitely find it a money- and time-saver.

“



**Ihor Bankovskiy**

Head of SEO, depositphotos.com



I'm using JetOctopus from the first demo version. Before JO, I used DeepCrawl, but now I fully switched. Why? Because JO has:

- useful fast reports in clear interface,
- datatable in which you can filter any data
- possibility to analyze logs,
- GSC data and crawl together.

I saved a lot of time on hard joins in SQL with all these data. I fall in love with this tool and hope they will add more useful features in the future.

“



**Fili**

SEO Expert and ex-Google engineer, fili.com



JetOctopus is a refreshing and new SEO crawler in the market of SEO tools. Its integration with log files and Google Search Console is very useful. JetOctopus has features that other competitors lack, it's fast and it is loaded with graphs and data tables, much more than the average other SEO crawler. JetOctopus pricing structure is also very attractive for freelancers and agencies, as you really don't pay more than you need to as well as apply one-off top-up if the situation calls for it. I truly enjoy using JetOctopus in my SEO toolbox. Give it a try!



**Julia Nesterets**

CO-FOUNDER, CEO

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**Serge Bezborodov**

CTO

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**Anatolii Slyvka**

DEVELOPER

**JetTeam**

“Still thinking?  
Check it out  
yourself.”

Book a demo call. It's completely free.



# Let's talk



**JetOctopus**

Speed & versatility that impress

Small enough to stay agile and responsive,  
big enough to support you when it matters,  
and experienced enough to keep you ahead  
of the competition!

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website-crawler-in-a-greater-town](https://www.linkedin.com/company/jet-octopus-website-crawler-in-a-greater-town)

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